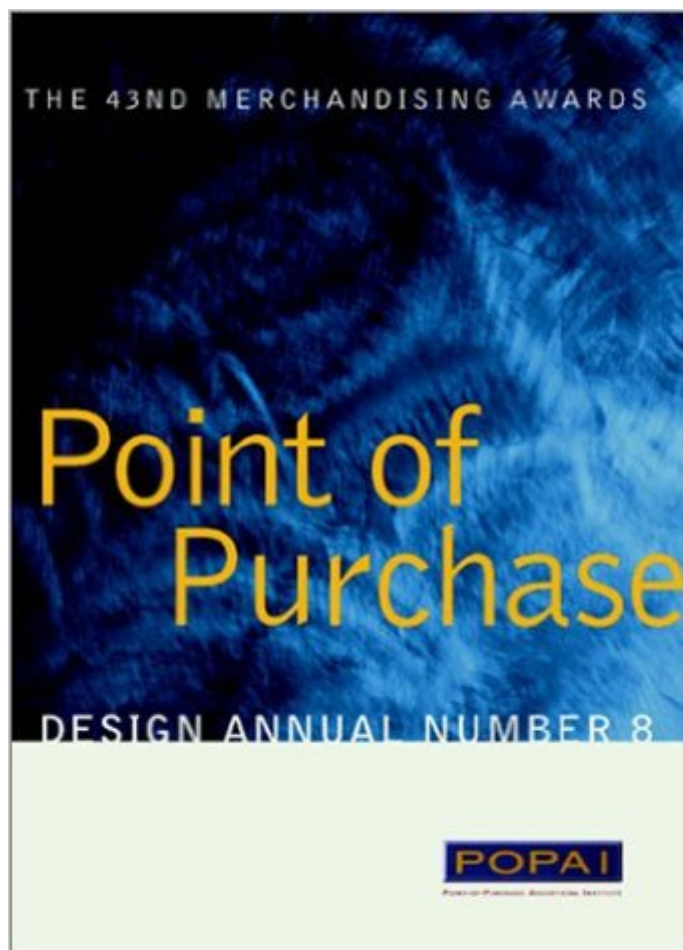


The book was found

Point Of Purchase Design Annual Number 8



Synopsis

9 x 12 400 color illustrations US and Canada Distribution previous edition: Point of Purchase Design Annual Number 6: 1-58471-010-1 The POPDA Number 8 is the definitive resource for what's hot and what's not in point-of-purchase advertising. Every award-winning idea in this guide was chosen by a blue-ribbon team of leading brand marketers and retailers based on its superlative design, use of retail space, ability to drive sales, and its overall excellence. The point of purchase advertising institute is the only international trade association devoted to serving the needs of brand marketers, retailers, and producers of P-O-P and in-store marketing.

Book Information

Series: Point of Purchase Design Annual

Hardcover: 176 pages

Publisher: Visual Reference Publications (May 2001)

Language: English

ISBN-10: 1584710519

ISBN-13: 978-1584710516

Product Dimensions: 12.4 x 9.5 x 0.8 inches

Shipping Weight: 2.8 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #4,493,002 in Books (See Top 100 in Books) #48 in Books > Arts &

Photography > Graphic Design > Commercial > Annuals #913 in Books > Arts & Photography >

Graphic Design > Commercial > Advertising #19713 in Books > Arts & Photography > Decorative

Arts & Design

[Download to continue reading...](#)

Point of Purchase Design Annual Number 8 The Point of Purchase Design Annual, No.9 Best

Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers'

Publication Design Annual) (v. 29) 42nd Publication Design Annual (Society of Publication

Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication

Designers' Publication Design Annual) SPD 37th Publication Design Annual (Publication Design

Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of

Publication Designers' Publication Design Annual) (Vol 34) 31st Publication Design Annual

(Publication Design Annual, No 31) (v. 31) 36th Publication Design Annual (Society of Publication

Designers' Publication Design Annual) (Vol 36) ANNUAL REPORTS 8 (Graphis 100 Best Annual

Reports) (Vol 8) Bologna Annual '98: Fiction (Bologna Annual: Fiction) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Poster Annual 2007 (Graphis Poster Annual) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Graphis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) Food & Wine Annual 2011: An Entire Year of Recipes (Food & Wine Annual Cookbook) Time Annual 2013 (Time Annual: The Year in Review) Autocourse 2015-2016: The World's Leading Grand Prix Annual - 65th Year of Publication (Autocourse: The World's Leading Grand Prix Annual) Annual Tax Mess Organizer For The Cannabis/Marijuana Industry: Help for self-employed individuals who did not keep itemized income & expense records during the business year. (Annual Taxes) Annual Tax Mess Organizer For Barbers, Hair Stylists & Salon Owners: Help for help for self-employed individuals who did not keep itemized income & ... during the business year. (Annual Taxes)

[Dmca](#)